

## ABSTRACT

The present invention provides a hair colouring composition comprising

- (iv) at least one developer selected from amino aromatic systems capable of being oxidised and thereafter undergoing only a single electrophilic attack reaction, and
- (v) at least one developer selected from amino aromatic systems capable of being oxidised and thereafter undergoing at least two electrophilic attack reactions, and
- (vi) at least one coupler,

which delivers improved root-to-tip evenness and improved hair colour.